

# I POIN Conference 2010 I

The policy of the DOSB in the area of sport development planning

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# I Sports in Germany I



## I Sports in Germany I

- I 16 states
- I 82,500,000 inhabitants
- I 91,000 sports clubs
- I 27,500,000 affiliated individual members
- I 8,800,000 volunteers working in sport clubs
- I 37,200,000 hours voluntary work in clubs monthly



- I general concept and structure:
  - self-government of sports / non governmental structure, based on club system
  - co-operation of sports organisations and public authorities

# I German Olympic Sports Confederation I

- I Umbrella organisation of German sports
- I service centre for member organisations
- I Lobby for sports (in Berlin, Brussels etc.)
- I Development of programmes related to the themes of "Sports for all" and "Youth sports", e.g. health promotion, sport and environment, sport facilities etc.
- I High Performace Sports
- I Organisation in charge of sending the German Olympic Team to the Olympic Games
- I Promotion of the Olympic movement
- I International co-operation: IOC, EOC, NOCs worldwide



# I Memberships I



<u>Year</u>	<u>Memberships</u>	<u>Clubs</u>
1950	3,2 Mio.	19.874
1960	5,2 Mio.	29.486
1970	10,1 Mio.	39.201
1980	16,9 Mio.	53.451
1990	23,7 Mio.	67.984
2000	26,8 Mio.	87.717
2009	27,5 Mio.	90.897

Mid/End 1960s:

Sport for all programmes

„classical“ federation of sports for young men --->  
organisational system of sports for all



# I Sport Facilities, Infrastructures for Sport I

## I Responsible:

- Cities and local authorities
- State Governments
- No national responsibility, no national policy

## I 1950s/1960s: huge deficit of infrastructure

## I - „Golden Plan“ 1960 (1967/1984):

- soccer / track and field, gyms / indoor, pools
- 3 (3,5/ 4) sqm outdoor p. person, totl. 125 mio. sqm = 1,4 billion DM
- 0,1 (0,2) sqm indoor per person ... = 2,5 billion DM
- pools ... = 2,1 billion DM
- 1984: tennis, squash, golf, outdoor/nature etc.
- 1990: „Golden Plan East“

# I Sport Facilities, Infrastructures for Sport I

Golden Plan = KISS, „political“ instrument

Golden Plan = golden Age for sport facilities  
1960-1990s



Today:

Modernisation, reconstruction, smaller gyms  
min. 42 billion EUR needed for reconstruction  
financial resources for infrastructures in a critical condition  
sport is complex, no silver bullet

„standard marks“ of the „Golden Plan“ are dead

- local political initiatives, local planning
- DOSB: service center + lobbyist



# I Sport Development Planning I

- DOSB initiative for a memorandum of DVS (how to ...)
- 2011, DOSB project: role of sport clubs in the local sport arena
- co-operation with german association of cities (contract, congress, workshop, etc.)
- co-operation with Federal Ministry of Urban Development (BMVBS, pilot project sport facilities and urban development)
- official partner of BMVBS programmes
- manual: EU urban development funding and sport facilities



城市,让生活更美好  
Better City, Better Life



让体育之风吹遍全城 内卡河畔罗姆堡的体育公园 18-41

Sport für eine ganze Stadt Sports 18-41, Reibersburg an der Mosel  
Sports for a Whole City Sports Centre 18-41, Reibersburg on Moselle

通过设计一种满足人们不同年龄和兴趣爱好  
的体育设施，该中心可以促进体育发展，并为  
当地居民提供一种新的生活方式。该中心由  
德国政府、内卡河畔罗姆堡市政府和当地  
企业共同投资建设。该中心于2008年  
完工，并于2009年正式开放。该中心  
的建成，不仅为当地居民提供了一个  
新的活动场所，也为当地企业提供了一个  
新的展示平台。该中心将成为当地  
居民休闲娱乐的好去处，也将成为当地  
企业展示形象的重要窗口。

Das im Ortsteil oder Stadtteil 18-41 Sport für eine  
ganze Stadt, das heißt ein ganzes Dorf, wird  
gesteuert. Es ist ein 37 Hektar großes Gelände  
mit verschiedenen Sportarten, das von der  
Stadt, dem Kreis, dem Land und dem Staat  
gemeinsam finanziert wird. Die im Sommer 2008  
fertiggestellte Anlage ist ein Beispiel für  
Kooperation von Kommunen und Unternehmen.  
Die Anlage ist ein Ort, an dem sich  
Sportler aller Altersgruppen treffen können.  
Hier finden sie ein breites Angebot an  
Sportarten und Freizeitmöglichkeiten. Die  
Anlage ist ein Ort, an dem sich die  
Einwohner des Ortes treffen können und  
wo sie ihre Freizeit verbringen können.

More than one kind of all-rounders participate in some  
type of sport for a whole community in order to obtain the  
idea to have fun with others after their leisure.  
Various sports are offered for 20 different occasions, and to  
ensure that the number continues to grow in the future,  
many clubs are relying on individual initiative and energy  
to be able to continue and participate. The facilities,  
the Reibersburg Sports Centre 18-41 Reibersburg has  
created a really unique sports centre for the  
whole of the city for young, active traditional and modern  
the generation, which sports or individual are also  
represented with the Reibersburg Sports Centre in  
the three categories for all ages. This, the nearly  
47 million investment makes it more sports clubs are  
making an important contribution to their development  
in Reibersburg.



# I Key points I

- activate sport clubs and organisation within the DOSB-system for a better integration in local (sport) politics, „agenda 21“
- support clubs and organisations with good practices, manuals etc.
- strengthen the cooperation with associations of cities, sciences, federal authorities (for urban planning) etc.
- initiatives for pilot projects
- lobbying for more financial resources
- etc.

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