



Education and Culture DG

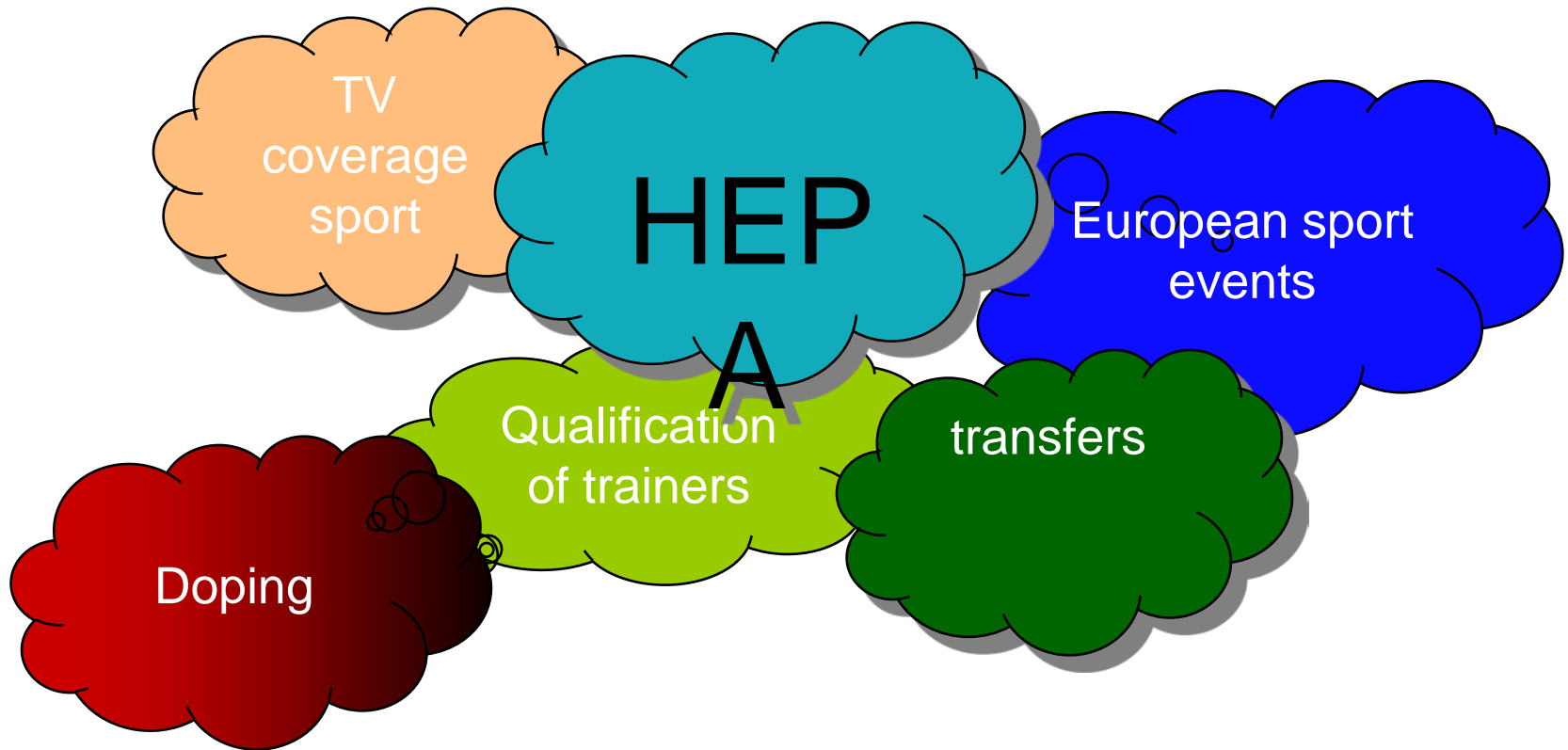


The EU Physical Activity Guidelines and the implementation of the Lisbon Treaty in the field of sport

Jacob Kornbeck, European Commission, DG EAC, Sport Unit

POINT/IMPALA conference, Frankfurt a. M., 8 November 2010

What exactly is this about...?



DG EAC, DG SANCO, ...



Timeline 2004-2008



2004
2005
2005
2007

2007
2008

European Year of Education through Sport (EYES)
Study: *“Young people’s lifestyle and sedentariness”*
EU Working Group Sport & Health
White Paper on Sport (DG EAC)
*White Paper on nutrition, overweight
and obesity-related health issues*
EU Physical Activity Guidelines



Timeline 2004-2008



White Paper on Sport



Recognition of values of Sport

- Health
- Social and educational value
- Economic value

Sport and European Legislation

- free movement
- taxation

Structured dialogue sport movement



Timeline 2008-2010



2008

2009

2009

2010

2010

2010

2010

EU Physical Activity Guidelines

Entry into force of the Lisbon Treaty

Preparatory Actions: HEPA, education & training,
disability, gender

Special Eurobarometer Sport and Physical Activity

Preparatory Actions: doping, social inclusion, volunteering

Sport Council (EYCS) (Education, Youth, Culture
[including Audiovisual Affairs] and Sport)

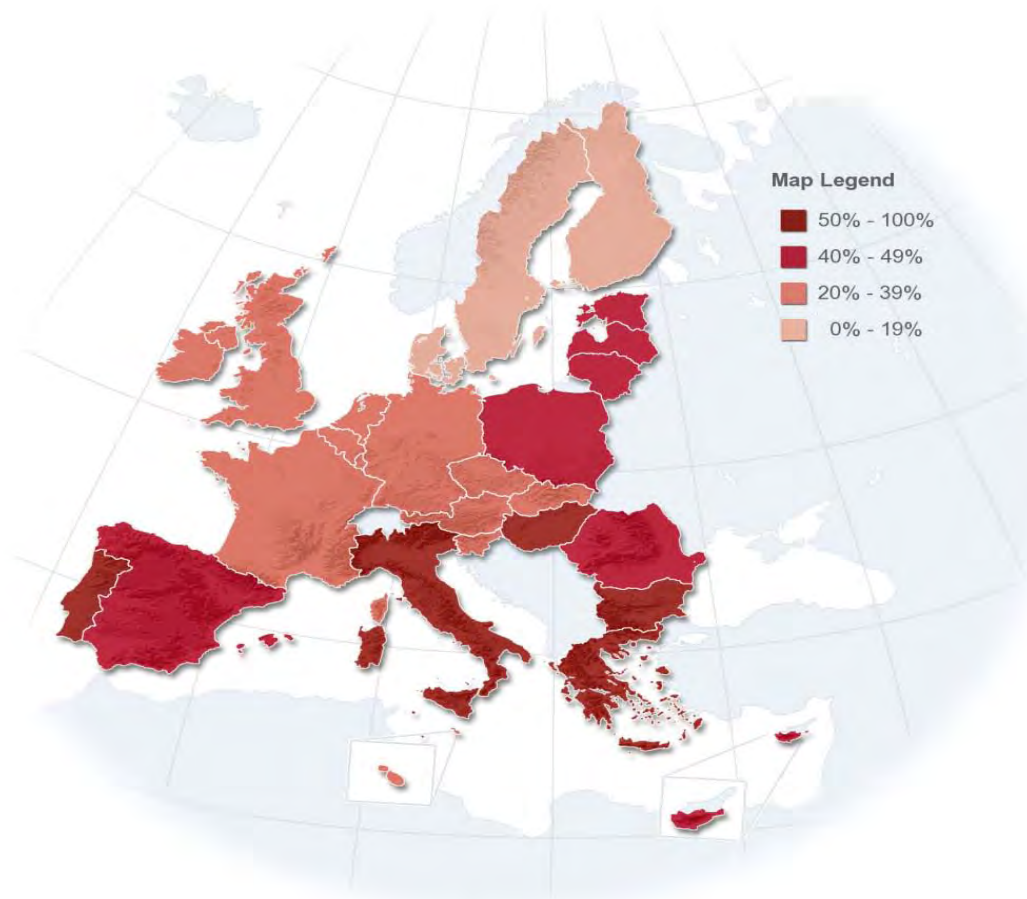
Council Working Party on Sport



 EL	67%
 BG	58%
 PT	55%
 IT	55%
 HU	53%
 PL	49%
 RO	49%
 CY	46%
 LV	44%
 LT	44%
 ES	42%
 EE	41%
 EU27	39%
 MT	38%
 CZ	37%
 SK	35%
 FR	34%
 UK	32%
 LU	32%
 DE	31%
 AT	29%
 BE	28%
 NL	28%
 IE	26%
 SI	22%
 DK	18%
 FI	7%
 SE	6%

Question: QF1. How often do you exercise or play sport?

Answers: **Never**





SPORT AND PHYSICAL ACTIVITY

EU27  Number of interviews:
26.788

Fieldwork:
02/10-19/10/2009

CZ  Number of interviews:
1.066

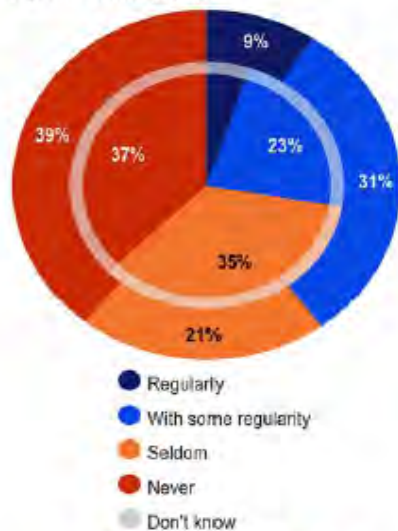
Fieldwork:
02/10-15/10/2009





Methodology: face-to-face

1. FREQUENCY OF EXERCISE OR PLAYING SPORT

QF1. How often do you exercise or play sport?



EU27  Outer pie CZ  Inner pie
Regularly = at least 5 times a week
With some regularity = 3 to 4 or 1 to 2 times a week
Seldom = 1 to 3 times a month or less often

QF1. How often do you exercise or play sport?

Answer: Regularly



	EU27	CZ
TOTAL	9%	5%
Gender * Age		
Men 15-24	19%	16%
Men 25-39	9%	2%
Men 40-54	7%	3%
Men 55-69	10%	5%
Men 70+	8%	5%
Women 15-24	8%	2%
Women 25-39	7%	3%
Women 40-54	10%	4%
Women 55-69	11%	4%
Women 70+	7%	8%
Difficulties paying bills		
Most of the time	7%	1%
From time to time	7%	3%
Almost never	11%	5%

Socio-demographic breakdown



QF3 Where do you engage in sport or physical activity? (MULTIPLE ANSWERS POSSIBLE)
 (IF PRACTICE A SPORTS ACTIVITY OR A PHYSICAL ACTIVITY -Base = 87% of the total sample)



		In a parc, out in the nature	On the way between home and school/ work/ shops	In a fitness center	In a club	In a sports center	At work	At school/ university	Elsewhere (SPONT.)	DK
	EU27	48%	31%	11%	11%	8%	8%	4%	11%	3%
	BE	38%	29%	7%	15%	9%	8%	4%	12%	4%
	BG	45%	27%	11%	3%	3%	19%	7%	34%	4%
	CZ	58%	36%	13%	6%	7%	9%	6%	7%	3%
	DK	64%	32%	20%	18%	8%	15%	5%	8%	2%
	DE	60%	27%	12%	19%	5%	7%	5%	8%	3%
	EE	67%	27%	5%	9%	8%	14%	7%	12%	2%
	IE	43%	25%	16%	16%	8%	6%	4%	14%	4%
	EL	27%	63%	13%	2%	5%	14%	3%	4%	0%
	ES	53%	51%	11%	3%	9%	5%	3%	5%	0%
	FR	52%	26%	2%	17%	6%	13%	3%	13%	4%
	IT	40%	21%	17%	3%	15%	1%	4%	9%	2%
	CY	39%	32%	22%	6%	5%	8%	8%	13%	0%
	LV	51%	27%	4%	5%	5%	10%	10%	4%	13%
	LT	35%	35%	3%	4%	4%	11%	9%	28%	4%
	LU	51%	16%	8%	16%	8%	9%	6%	12%	4%
	HU	36%	42%	2%	3%	4%	12%	6%	18%	3%
	MT	28%	49%	7%	4%	5%	4%	4%	16%	3%
	NL	40%	32%	19%	25%	10%	9%	5%	8%	1%
	AT	64%	24%	13%	15%	6%	8%	5%	10%	1%
	PL	43%	37%	3%	6%	5%	5%	6%	16%	3%
	PT	39%	36%	12%	6%	5%	11%	5%	4%	1%
	RO	29%	24%	4%	3%	3%	6%	6%	26%	17%
	SI	83%	31%	5%	7%	9%	11%	7%	8%	1%
	SK	45%	41%	15%	6%	4%	9%	7%	9%	4%
	FI	76%	32%	19%	13%	13%	8%	4%	5%	0%
	SE	51%	25%	31%	7%	12%	7%	3%	8%	3%
	UK	39%	28%	14%	10%	9%	9%	3%	16%	3%

Highest percentage per country
 Highest percentage per item

Lowest percentage per country
 Lowest percentage per item



Timeline 2010-2014



2010
2010
(2010?)
(2011?)
2011
2012?
2014?
...?...

Council Working Party on Sport
HEPA Europe EU Contact Group
Communication on Sport

Preparatory Actions: ...?...
Further mainstreaming?
EU Sport Programme?
Monitoring mechanism based on PA Guidelines?



European Union

**Governmental organisation
(Council, Commission, Parliament, Court,)**

- **Exclusive competence
(customs union, euro)**
- **Shared competence
(internal market, transport, fishery...)**
- **Acting on behalf of Member States**
- **Supporting, complementing activities of Member States**
- **Focus on transnational issues in Europe**



Lisbon Treaty

TITLE XI

EDUCATION, VOCATIONAL TRAINING, AND YOUTH AND SPORT

Article 165

[...]

The Union shall contribute to the promotion of European sporting issues, while taking account of:

- the specific nature of sport,
- its structures based on voluntary activity
- its social and educational function.

Community action shall be aimed at:

[...]

- **developing the European dimension in sport, by :**
- promoting fairness and openness in sporting competitions
- cooperation between bodies responsible for sports,
- by protecting the physical and moral integrity of sportsmen and sportswomen, especially young sportsmen and sportswomen.



Towards a European sport agenda

Preparatory Actions (2009, 2010, 2011)

Communication of the European Commission (2010?)

- Clarify the new position of sport
- Mainstreaming sport through various EU programmes
Youth in action and mobility, European Year Volunteers (2011), Life long Learning programme, Structural Funds, Progress, Euro aid
- EU Sport Programme? (2014 -)



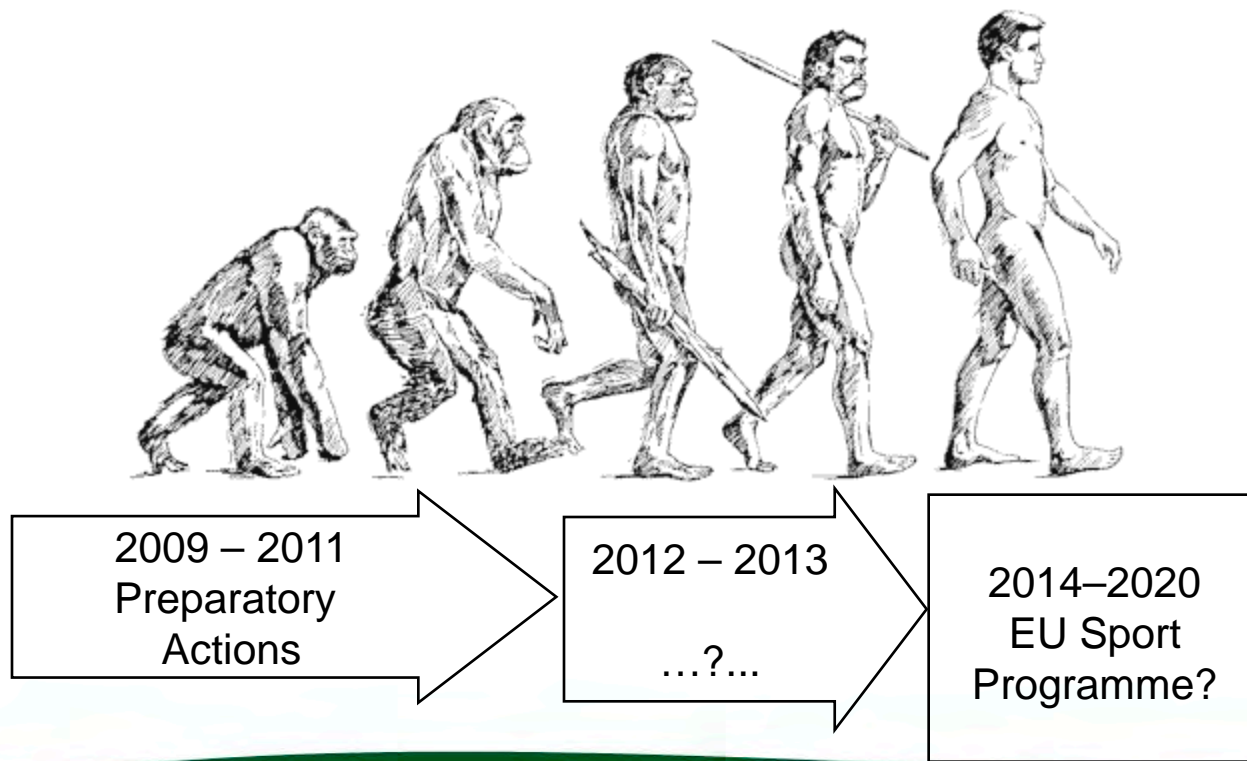


By Mike Smith, Las Vegas Sun, for USA TODAY





What next?...



**Thank you for your
attention !**

http://ec.europa.eu/sport/index_en.html

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