

Lessons from international experience

How to better use –our public– money to the benefit of Cycling and Walking (C and W)



Ressources, territoires et habitats
Énergie et climat
Prévention des risques
Développement durable
Infrastructures, transports et mer

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Présent
pour
l'avenir



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de l'Usage du Vélo

Ministère de l'Écologie, de l'Énergie,
du Développement durable et de la Mer

Different public players...

National / federal State

Local Authorities

- Regions
- Counties
- Towns

And their agencies, companies, subsidiaries...



... and various Areas

Areas A – Public bodies' and players' responsibilities for themselves

Areas B – National support to local authorities and other stakeholders

Areas C – Regulations and incentives

Areas A – Public bodies' and players' responsibilities for themselves (I)

A-1 Roads and Streets

a - National Roads Network and local Roads Networks

- Plan, Programme, Design, Implementation, Operation, Maintenance.

Areas A – Public bodies' and players' responsibilities for themselves (II)

b – Street Code and Highway Code

- Sharing the public spaces
- Traffic calming under national laws, with local application

Rather cheap and effective solutions if...

- key point 1 : less speed !
- key point 2 : more control (speed, parking rules...)!

Some difficulties for C and W :

- Too much on–street car parking.
- Badly designed crossroads and fastidious spots.
- Street furniture
- ...

Areas A – Public bodies' and players' responsibilities for themselves (III)

- c – Production and dissemination of technical recommendations, manuals, guidelines, fact sheets... (including legal matters), websites.
- d – On-street car parking policy... must be more off-street oriented
- e – Accessibility for disabled in streets
- f – Competitions, awards, prizes.
- g - ...

Areas A – Public bodies' and players' responsibilities for themselves (IV)

A-2 Land planning, land use.

- Plans, schemes etc... favourable to C and W (short distances, public transport structured developments...)
- Provision of development land under bike – and mobility – related conditions.

A-3 Transport Operators (TO)

- Public owned TO : orders from the owners for C and W policies (railway, urban transport, waterways... companies) addressing infrastructure, services, informations...
- All TO : orders from the responsible authorities

Areas A – Public bodies' and players' responsibilities for themselves (V)

- A-4 Exemplary State, exemplary public authorities
- promoting C and W inside.
 - purchasing company bikes (including pedelecs).
 - providing bike equipment, travel allowances...
 - implementing workplace travel plans
 - bike storage in their housings, public buildings and facilities, provision of development land.
 - ...

Areas A – Public bodies' and players' responsibilities for themselves (VI)

- A-5 Gathering, setting up, operating data bases, facts and figures, knowledge, etc... : Surveys – Statistics - Studies... (partnership with relevant Institutes)
- A-6 Technical manuals, fact sheets etc... (in addition to the streets and roads matters – cf. A.1.c)
- A-7 Campaigning (road safety ; health ; environmental and economic benefits...)

Areas B – National support to local authorities and other stakeholders (I)

- B-1 Innovation, research, experimentation.
Specific call for C and W projects or wider research programmes
- B-2 Public Transport and bike
- National funding for PT investments with a bike chapter (feeding routes, storage at stops/stations...)
 - National policy for carrying bike in buses, trams...
 - ...

Areas B – National support to local authorities and other stakeholders (II)

- B-3 Bike rental systems
Support from the national level (interoperability ; innovation and tests...)
- B-4 “Cycling Cities” contracts between some Cities and the State.
- B-5 State support for associations, federations and various bodies with :
- responsibilities at national level
 - activities of national interest

Areas B – National support to local authorities and other stakeholders (III)

- B-6 State support for other stakeholders at international / european level (conferences, networking, european programmes...)
- B-7 Bike encoding
Operated by the State or, preferably, someone else

Areas B – National support to local authorities and other stakeholders (IV)

B-8 Learning how to cycle

In order to teach young people, women, immigrants etc... how to cycle :

- Helping associations, bike schools, bike instructors... to establish a common high level basis
- Helping authorities and players to secure their roles and financings

B-9 Bike mechanics teaching

B-10 (Fast) Cycling (super) Highways

National programme in favour of design and implementation of cycling superhighways in cities.

Areas C – Regulations and Incentives (I)

C-1 Tax system and subsidies

- energy and power
- bike (pedelec) purchase
- Home-work travel allowances
- ...

C-2 Workplace travel plans, as well as mobility management, support to individual or family mobility changes etc...

C-3 Land use and buildings regulations, including bike storage

Varying the “ways in” the matter. What can I do, that I usually forget ?

Ex 1 : bike storage in housings.

Municipalities have at their disposal :

- land use regulations, controls, licences...
- financing public or private operators
- land (both public and private) ownership
- orders to their housing companies...

Ex 2 : Schools :

- provision of bike storage facilities inside the school
- establishment of safe and convenient bike paths, to/from the school

*Varying the “ways in” the matter.
What can I do, that I usually forget ?*

Ex 3 : State and health (active modes of transport)

Ex 4 : State and GreenWays :

- GW and hazardous industrial sites
- GW through sensitive sectors (sea proximity ; historic heritage ; nature...)
- achievement of missing links
- signalling the major routes
- promoting touristic potential (website, groups of services providers, links to railways stations...)
- use of towing paths or old railways (often national companies' property)...

And a thousand different situations, players,
organisations...

Up to each of us !



Thank you for your attention !

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