



NATIONAL OLYMPIC COMMITTEE
and Sports Confederation of Denmark

Activating Architecture and City Planning

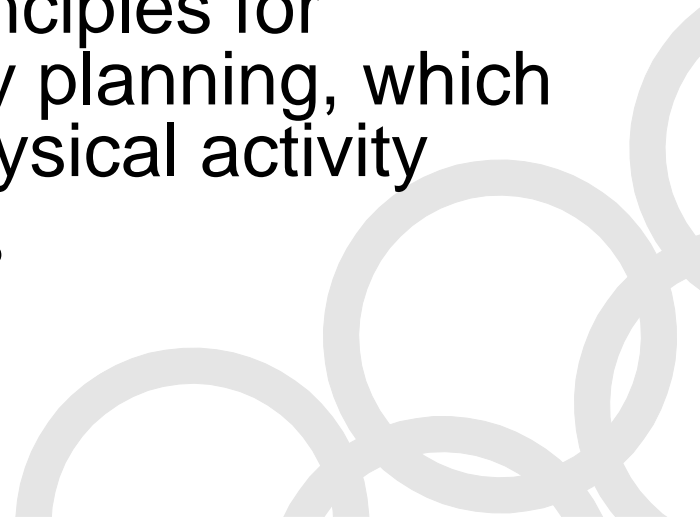
- shall create a new generation active

POIN- Conference 2010 – 8th of November
2010



Agenda

- Brief introduction to the development of cities when it comes to physical activity
- The NOC of Denmark's motive for working with architecture and city planning
- Introducing new principles for architecture and city planning, which can create more physical activity
- The good examples



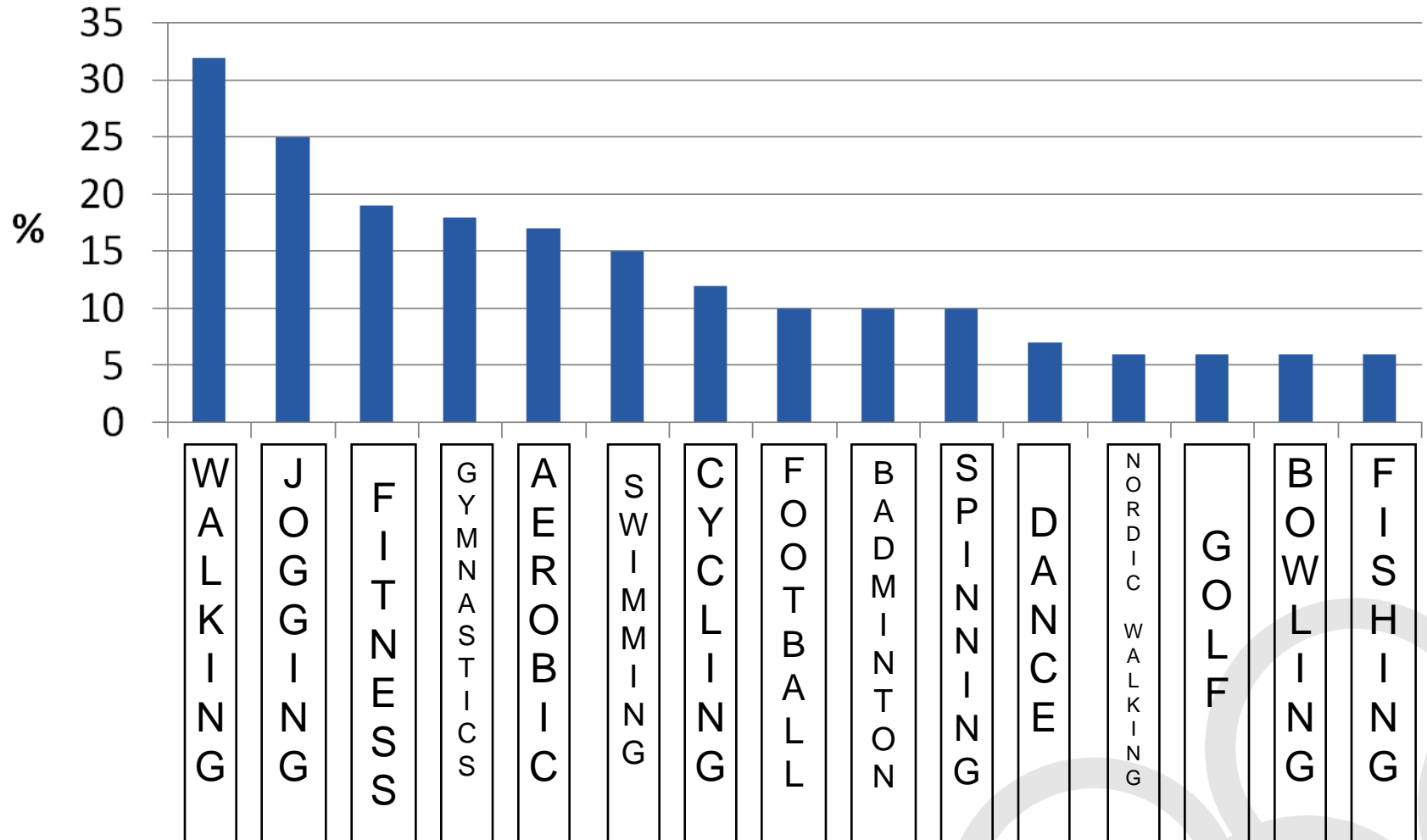
Introduction to the development of cities



- Social, physical, mental barriers for physical activity among people living in the cities
- Room for sport in the cities is about more than indoor arenas and stadiums – just look at which sports people are doing today
- Wider understanding of how a sports facility can be understood. Sport facilities in the city is about city spaces, city buildings and activity areas.



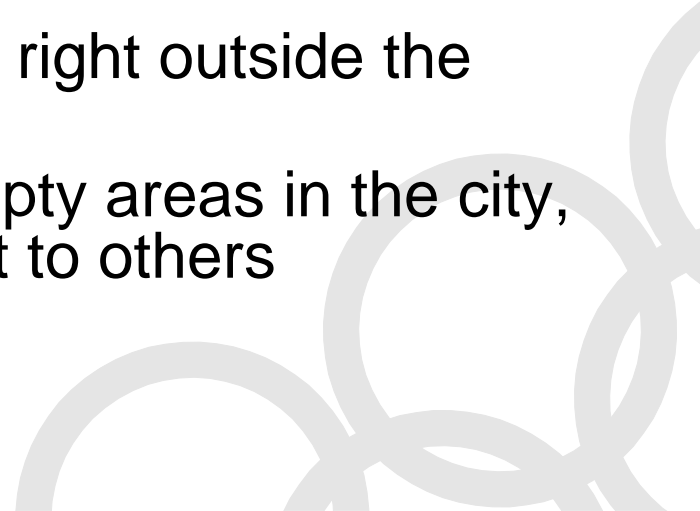
Preferred physical activity among Danish adults aged 25 to 65



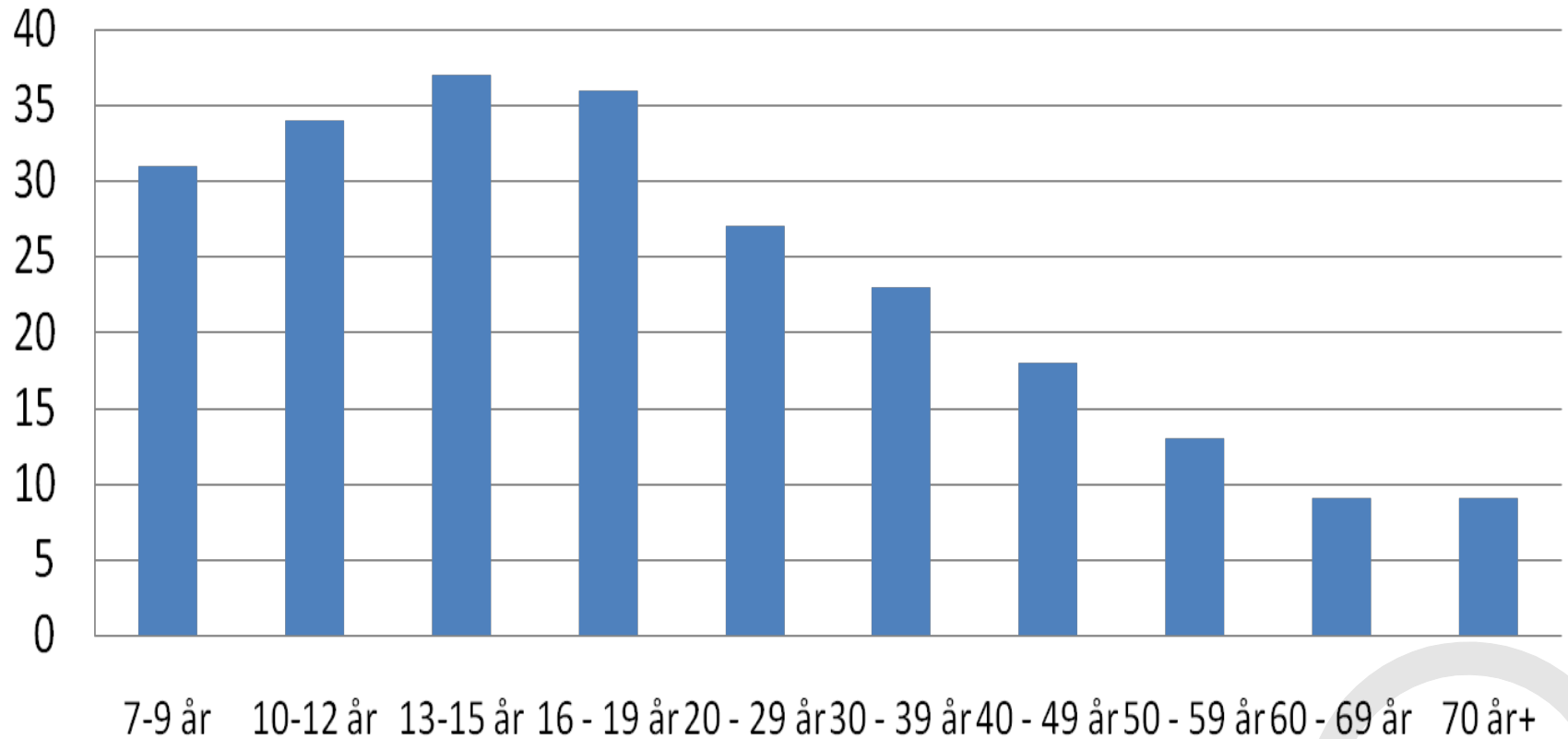
Sport in the cities must be integrated in new contexts



- Sport can take place in buildings, which are designed for other purposes
- New sports are developed right in the middle of the city – eg parkour, skateboard, rollerskating
- Sport in the city is about 24 / 7 – and is accessible when ever you want to be physical active
- Sport must be possible right outside the front door
- Sport is able to use empty areas in the city, which are of no interest to others



Would you be more active if there were better sports facilities close to your home?





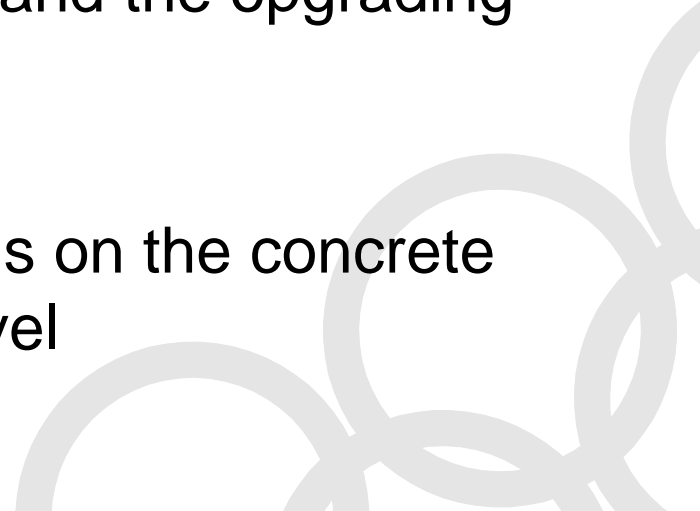
Why is architecture and city planning interesting for the NOC of Denmark?

1. Member recruitment – more Danes must be physical active
2. The declined interest from the youth in becommming involved in the world of sport as active and voluntary coaches and leaders
3. Influence on the political agenda, when it comes to the future of the design of our cites
4. Making the city spaces the most used and largest sports facility in the country

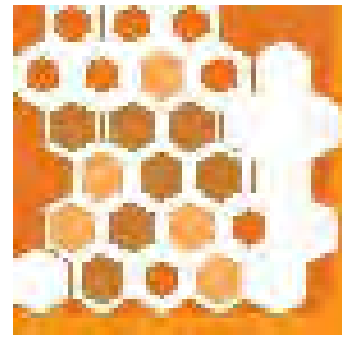


Introducing new planning principles when it comes to make sport a natural part of the development and the future planning of the cities

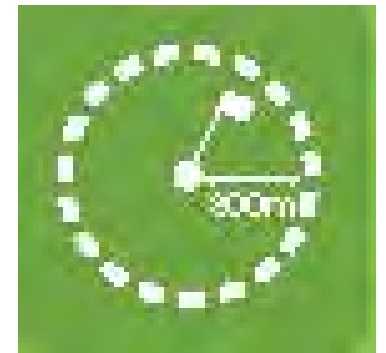
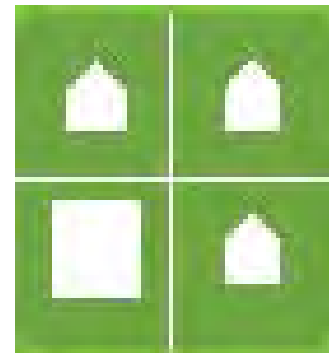
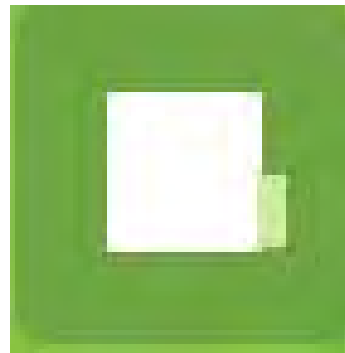
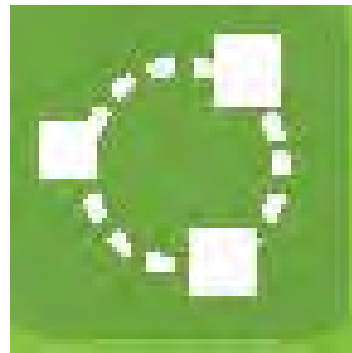
- developed concrete methods and tools to secure places for sport in public spaces
- developed 56 planning icons, which are all representing a recommendation when it comes to city planning and the upgrading of the public spaces
- two different set of levels on the concrete and on the strategic level



Concrete planning icons



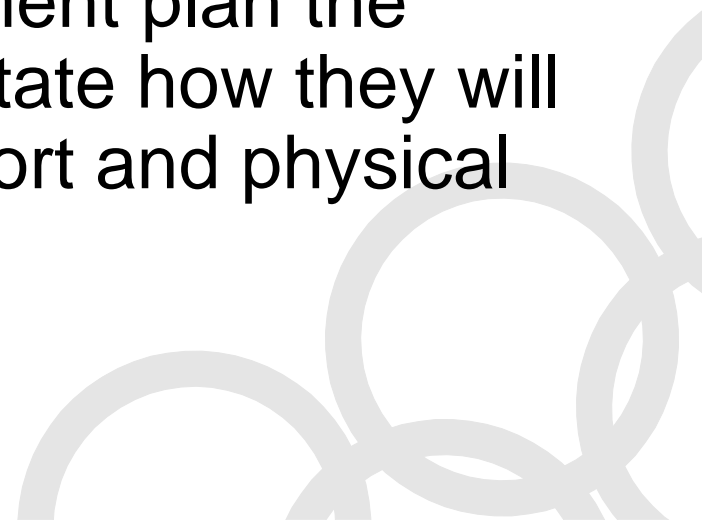
Strategic Planning Icons





Our ultimate ambition

1. Sport and physical activity will be an integrated part of all future city planning on state and municipality level
2. In every development plan the authorities must state how they will make room for sport and physical activity.





AKTIVERENDE

arkitektur og byplanlægning

50 eksempler på udvikling af attraktive og aktive byrum

A collage of images related to active urban design, including a person running, a person on a bicycle, and a person on a bench.



The spaces we are looking at

- Public places
- Parks
- The "blue" space
- Connections
- Surplus areas
- Parking lot
- Former industrial areas
- Roof tops
- Housing areas
- Business areas
- Schools





Examples



A city sports park – vision created by the NOC of Danmark and the school of architecture



The blue space – floating club houses – vision by the NOC of Denmark and Force 4



Parking lot – multifunctional parking lot – Ringe - Denmark

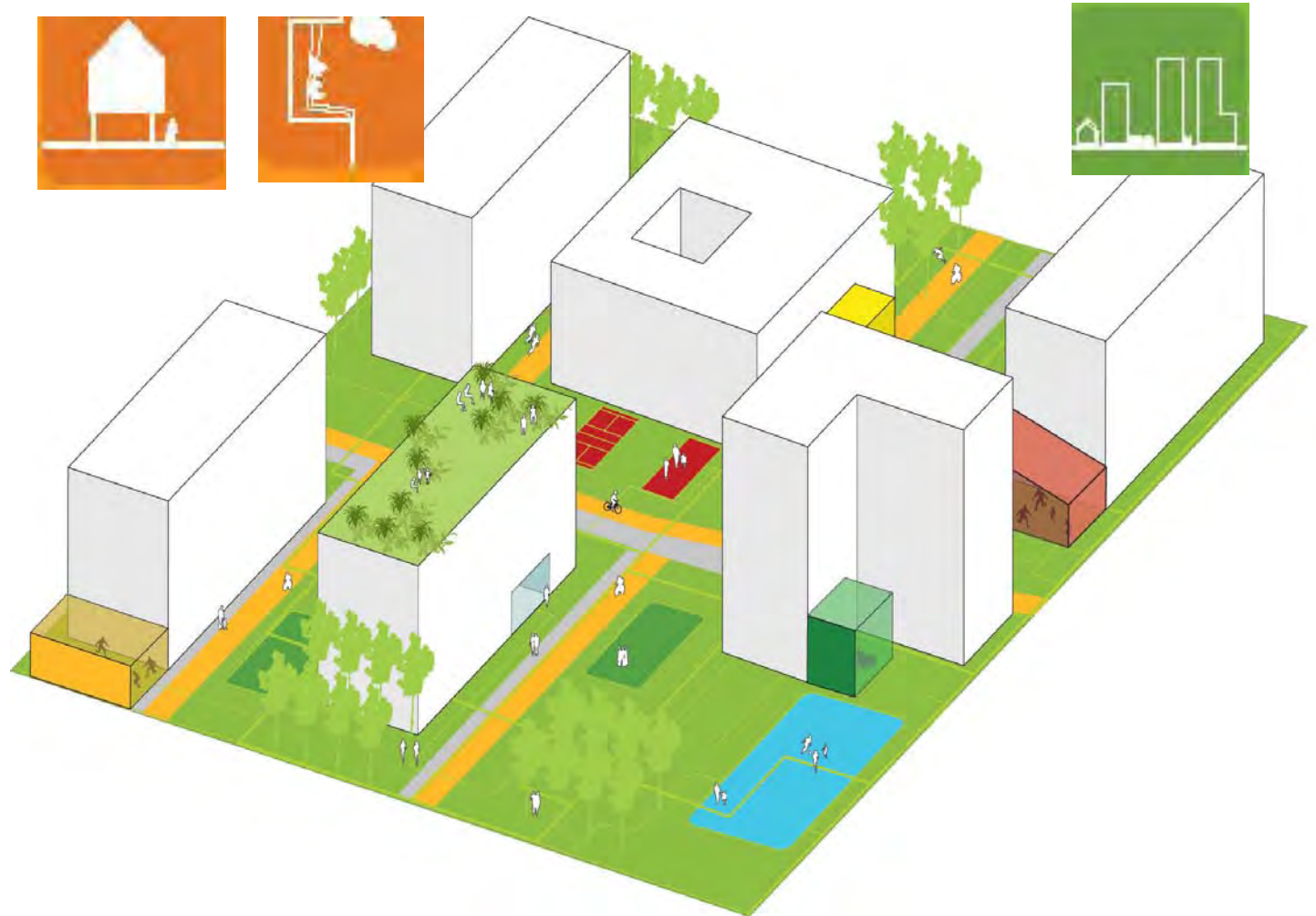


Roof tops – The roof top as a football field – Tokyo - Japan

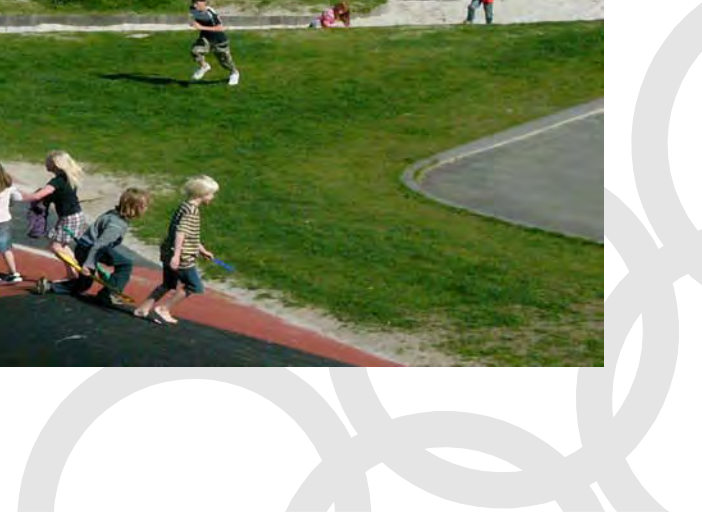




Business Areas – In-Fill - vision created by the NOC of Danmark and the school of architecture



Schools – Trekronerskolen – Roskilde - Denmark





Thank you for your attention

NOC Denmark

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